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Markdown Power at your fingertips

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August 23, 2016

Markdown

Pandoc

The Assignment

Introduction

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Recap

Our main goal:

To make our research as reproducable and visible as possible

- This entails:
 - Sharing of code
 - Sharing of data (if possible and not proprietary nor privacy sensitive)
 - Sharing of output (presentation, article, website)

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The power of plain text

- Ubiquitous
- Osually small in size
- Portable across platforms (and versions)
 - it will not be obsolete soon
 - everyone can read it everywhere
- It is scriptable (both as input as output)
 - code is almost always in text format
 - usually data is in text format as well
 - but underlying format for output (presentation, website, tables, articles, books) can be text as well

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Manipulation of text

- Most output is based on simple text file; applications only change appearance, such as:
 - browsers
 - pdf
- How to change appearance require markup-languages
 - HTML
 - LaTeX
 - Markdown

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Why markdown?

Easy to learn

http://daringfireball.net/projects/markdown/

Much less notation than LaTeX. Originally,

- LaTeX is for paper (aka dead trees)
- Markdown is for HTML (blogs, wikipedia and so)
- but sneakily uses some LaTeX when needed
- Focus on text
- Owadays:
 - "easily" change it in html or pdf (via LaTeX)—even in Word's .docx if needed (but error prone)
 - can be extended with code (verbatim) or—even better—its results

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Small diversion

Question 1: Why and when do we make use of pdf's and not html?

Question 2: Is one always better than the other?

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Language syntax

Emphasis:

italic **bold**
italic __bold__

Headers:

# Header 1		
## Header 2	2	
### Header	3	

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Language syntax (cont.)

Unordened lists

*	Item 1				
*	Item 2				
	+ Item	2a			
	+ Item	2b			

Ordered List

1.	Item 1
2.	Item 2
3.	Item 3
	+ Item 3a
	+ Item 3b

Language syntax (cont.)

Links: Cheatsheet

[Cheatsheet](http://assemble.io/docs/Cheatsheet-Markdown.h

Images:

```
![alt text](http://example.com/logo.png)
![alt text](figures/img.png)
```

footnotes: As it is well known¹

As it is well known[^fn1] [^fn1]: You know nothing, John Snow

¹You know nothing, John Snow

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Language syntax (cont.)

Code blocks:

```
```python
s = "Python syntax highlighting"
print s
```
```

which renders as:



Language syntax (cont.)

To embed mathematics 'just' use LaTeX (see **here** for list of symbols and note that LaTeX should be installed on your computer):

\$\$e=mc^2\$\$

which surprisingly looks as excel type of formulae and renders as:

$$e = mc^2$$

```
Language syntax (cont.)
```

Inline equations just require \$ \$, e.g.:

```
In economics it is well known that:
$\frac{d x}{d y} = -\frac{
  \partial u(x,y)/ \partial y} {
  \partial u(x,y)/ \partial x}$.
```

which renders as In economics it is well known that: $\frac{dx}{dy} = -\frac{\partial u(x,y)/\partial y}{\partial u(x,y)/\partial x}$.

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The swiss knife of formats

So how do we glue everything together and produce wonderful htmls and pdfs out of thin air? With **pandoc**

- Pandoc can convert from (not extensive):
 - Markdown (whoohoo), LaTeX, HTML, DocBook, Org-mode, and ... Words docx (sort off)
- To (and here we go...)
 - HTML formats (including those very cool and nerdy HTML(5) slides)
 - via Latex to pdf
 - Word (but support somewhat limited) and OpenOffice formats
 - various markup formats
 - and much more

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The assignment

- if not already done do:
 - clone thdegraaff/ERSA-WooW and save it locally
- go to the folder ./Assignments/
- Open Assignment1.md in RStudio
- and transform Assignment1.md as much as possible in RStudio:
 - This means adding Markdown tags to the basic text
 - The file HowToWriteAShinyPaperLimited provides a LaTeX example how the format sort of should be.
- Save it with the same name.